



Event Prospectus

Summary

Windermere Spring Fest 2015 is Central Florida's only Luxury Lakefront Lifestyle Festival. It will be held April 17th through the 19th at the [Pines of Windermere](#) (Camp Down), featuring an action-packed 3-Day lineup of community events. Guests are invited to come check out the latest in luxury toys and join us as we celebrate: Culture, Competition and Compassion. This unique community-building event is organized by the [Rotary Club of Windermere](#) with the generous support of key local business and media leaders, with the goal to raise much-needed funds to support our [five Central Florida charity partners](#): Freedom Ride, Home at Last, Shepherd's Hope, Edgewood Children's Ranch and to fund the new wing at Health Central Hospital.

Partnership

Our unique and professionally designed partnership packages offer opportunity for exhibitors to showcase their products and services and for sponsors to build brand awareness, all while giving back to the community. Our partners enjoy connectivity with an estimated over 3,000 visitors over a 3 day period in an interactive and engaging setting; located in the heart of Windermere - consistently ranked [top wealthiest zip code](#) in Central Florida.

Benefits of Partnership

Sponsor and Exhibitor participation in this exciting event will be highlighted as part of a professionally designed Public Relations campaign including live radio remote, multiple print sources and much more! Plus, you will have unique networking opportunities to connect with key community influencers and business leaders. We are invested in your success! We have created an interactive multimedia marketing campaign that includes all the bells and whistles: reciprocal website links, SEO targeting, Social

Media Integration and much more! Plus, we will show you how to "Make The Most of Your Investment" with easy-to-implement weekly social media marketing tips.

Marketing Tactics

Our professionally designed Marketing and Public Relations campaign is constantly evolving as we add new elements and partners, please visit our [online newsroom](#) for up-to-the minute details.

Unique Selling Points

- In the heart of Windermere, consistently ranked [top wealthiest zip code](#) in Central Florida
- Professional Event Management Partner, [Posh Able Events – Company Bio](#)
- CEO of Posh Able Events [Paula Wyatt - Professional Bio](#)
- Professionally designed [IMAGE Builder Campaign](#), a robust public relations and social media strategy.

About The Rotary

This unique community-building event is organized by the [Rotary Club of Windermere](#) with the generous support of key local business and media leaders. Rotary Club of Windermere is a not for profit civic organization engaged to bring together business and professional leaders from the Central Florida community in order to provide humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. It was formed in 1969 and is an affiliate of Rotary International, with well over one million members in 163 countries.

Media Resources

- [Press Kit](#)
- [Online Exhibitor Registration Kit](#)
- [Online Sponsor Registration Kit](#)
- [Facebook Page](#)
- [Facebook Event – Friday](#)
- [Facebook Event - Saturday](#)